



PRESS RELEASE

4ORE Gives Back

4ORE IMMEDIATE RELEASE

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LUBBOCK, TX – 4ORE is proud to support organizations and causes that align with our values and will help promote and grow the game of golf. On Monday, August 28, 4ORE launched our 4ORE Gives Back campaign with a Ribbon Cutting of Lubbock’s First DreamCourt. On Wednesday, August 30th, 4ORE will continue our 4ORE Gives Back Campaign with a donation of \$10,000 to The Children’s Home of Lubbock.

Renee Davis, Director of Sales and Marketing at 4ORE, says “it’s a privilege for 4ORE to give back to our community. We believe the game of golf builds confidence and teaches the values of discipline and hard work. Above all, 4ORE is proud to support organizations and causes that align with our values, like The Children’s Home of Lubbock. We want to work together to help promote and grow the game of golf.”

We are committed to giving back to our community and 4ORE Gives Back will be adopting four community organizations this year. We will be providing support in the form of a monetary donation, as well as support of their programs and ultimately the children that they serve.

We will also be inviting the kids from the Children’s Home of Lubbock to Have Fun at 4ORE, to help reach our goal of getting a golf club into the hand of every single child that has the desire to play.

For more information about 4ORE Gives Back, please contact Renee Davis at rgdavis@4oregolf.com, or visit www.4OREgolf.com.

MORE

Additional Information

4ORE offers competitive golf-simulated games for all ages and skill levels. 4ORE uses advanced Doppler-based technology that tracks the accuracy and distance of each player's shot, and immediately maps the flight of the ball on a monitor for scoring. Players are awarded for hitting targets on a turf field. Players hit from one of 60 climate-controlled tee boxes that can host up to six players at a time. Each tee box is equipped with Callaway golf clubs for both men and women. The two-story facility also includes a 2,500 square feet of private event space for hosting conferences, corporate outings, social gatherings and parties.

Those looking to relax can enjoy the upscale, laid-back atmosphere that features more than 200 high-definition flat-screen TVs and an ample food and beverage menu.

4ORE is home to a sports bar and grille that seats 200 guests with three full-service bars and an extensive chef-driven food and beverage menu. West Texas weather provides the ideal environment for families and friends to enjoy live entertainment and games on the outdoor patio, or to relax with a cocktail on the second floor terrace.

LOFT at 4ORE celebrates the perfect combination of specialty cocktails, imaginative ingredients and sophisticated style. Located on the second floor, LOFT is a welcome sanctuary for anyone looking to escape the daily grind. LOFT opens at 5:00 p.m. daily for guests 21 and older.

The 2,500 square-foot elite training academy offers professional club fittings and an outdoor, full-range chipping and putting green. The academy is developed and managed under the leadership of PGA touring professional and Lubbock Coronado High School golf standout, J.J. Killeen. Private and group lessons, camps and clinics are available for golfers of all ages and skill levels.

4ORE is managed by Troon Golf, the largest third party manager of golf and club operations in the world. Troon currently manages properties in more than 30 countries and 35 American states, including the Jerry S. Rawls Course in Lubbock. They bring more than 25 years of experience and expertise in the golf hospitality industry to this project.

Ongoing project updates and announcements will be available on Instagram, Facebook and Twitter.